

1.3 Evaluation

Overall, I have based a podcast around a musical conversation primarily about the rock genre with guitar playing. I did this as the proposed audience for my podcast is to teenagers and statistics from the fame magazine.co.uk suggest that “28% of teenagers aged 16-19 consume rock music in the U.S” as well as “97% of young people aged 16-17 having played an instrument” as provided by ABRSM. Therefore this shows how the music theme of my podcast can interest teenage listeners and be suitable to them. I may have also based the podcast around other popular teenage topics such as sport and driving as “pass rates of driving tests for 17 year olds currently stand at 55.8% in the uk ” (passmefast.co.uk). However, I chose the music and guitar topic for the podcast because of the interest I have in music where it adds a further relation in the podcast to the teenagers that are interested in music and instruments.

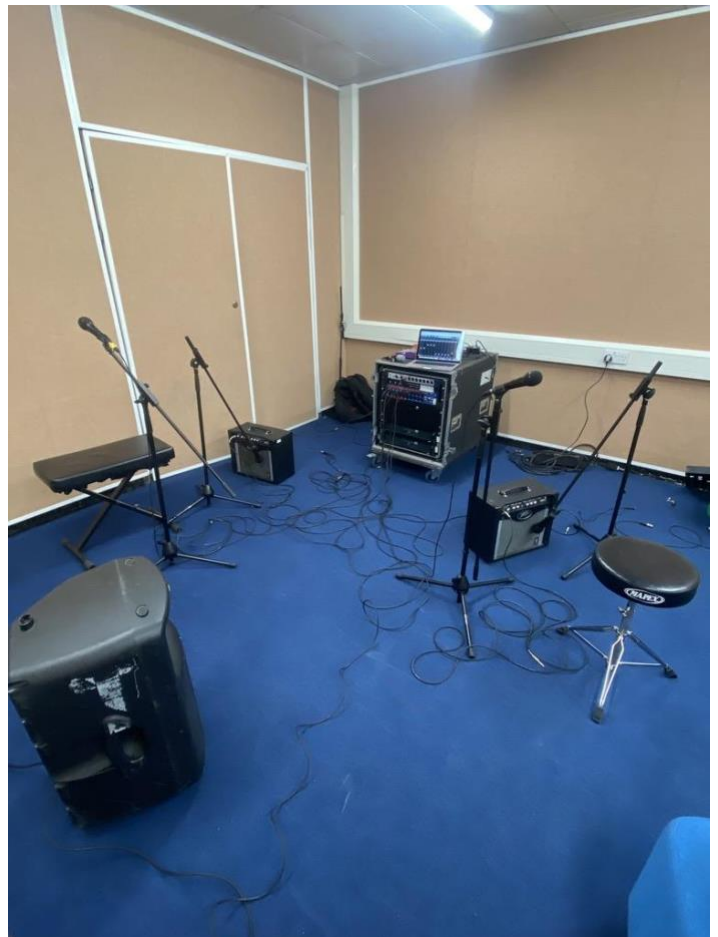
The music production in my podcast’s intro tune and stings consist of a rock theme where i produced the distorted tone through a guitar played through a daw to highlight the music based content in my podcast ; this followed a rock tone and theme throughout the fist section as well as a change of tone to highlight an acoustic section in the podcast where the sound feature an acoustic guitar and country style to carry forward the next theme of the podcast. The signature tune will consist of an original composition of just an instrumental to highlight the guitar theme podcast. I used this to introduce the podcast to act as an introduction.

Furthermore stings were also made for my podcast to allow key and clear structural topic changes throughout the podcast. The strings included were composed of a guitar instrumental to highlight that theme of guitar playing that my podcast represents as well as being a classic rock style to further carry that aim of audience forward to teenagers. In addition all the music content included in my podcast meets the audience target through the rock themed music that involves guitar where the audience that are interested and play guitar will also have that engagement in that topic and rock theme that is carried out as well as forming a structural flow for different sections in the podcast, for example before the acoustic guitar part in the podcast a sting plays featuring an acoustic themed riff that i recorded through an audio interface.

Before the recording process of my podcast a plan of structure was made to guide what the different sections of the podcast will cover. In my podcast I planned out the structure to cover three main topics of a rock cover, an acoustic cover of a well known artist (guns n roses). The last section planned out was a guest section where podcasts guests were involved to involve an aspect of the podcast where the guests attempt to play a chosen song on guitar with no previous experience. An alternative scripting method could have been used where key dialogue points are noted and scripted; however I did not do this before podcast recording to highlight a

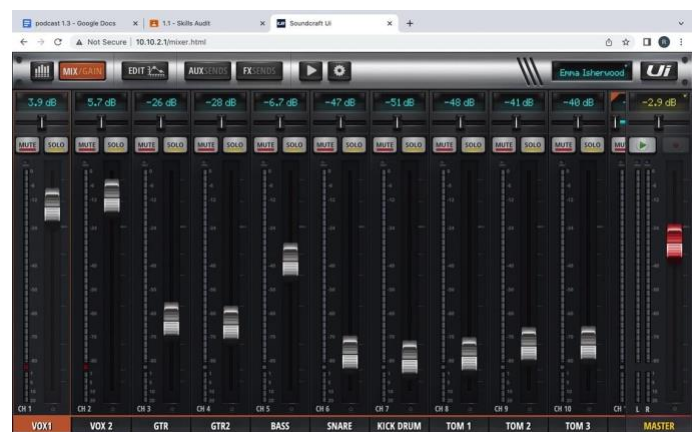
conversational structure to keep a flow and realistic conversational style in the podcast rather than a scripted interview style. This is also because a more casual conversational structure throughout the podcast will appeal to the teenage audience opposed to a set formal dialogue for the factual information.

The main presentation style of the podcast is conversational with a host guest that will feature an interview style of podcast. The two main hosts (myself and my brother) talk about different guitar set ups with educational elements of different amps and guitars playing different styles and genres of music linking back to the aim of teenagers playing the genres that they are interested in that feature classic guitar tones. Questions are also asked between the two main hosts that highlight that interview element in the podcast. Guests were later introduced on the podcast to present the topic of where me and liam try to teach guests on the podcast a requested song on guitar. I may have also included external guests on the podcast with an online section where listeners can get involved. But I decided against this feature because I wanted to keep highlighting the live playing feature of the podcast rather than a digital feature that may not be experienced as well through a digital online feature where flow of structure may have also been interrupted by this.



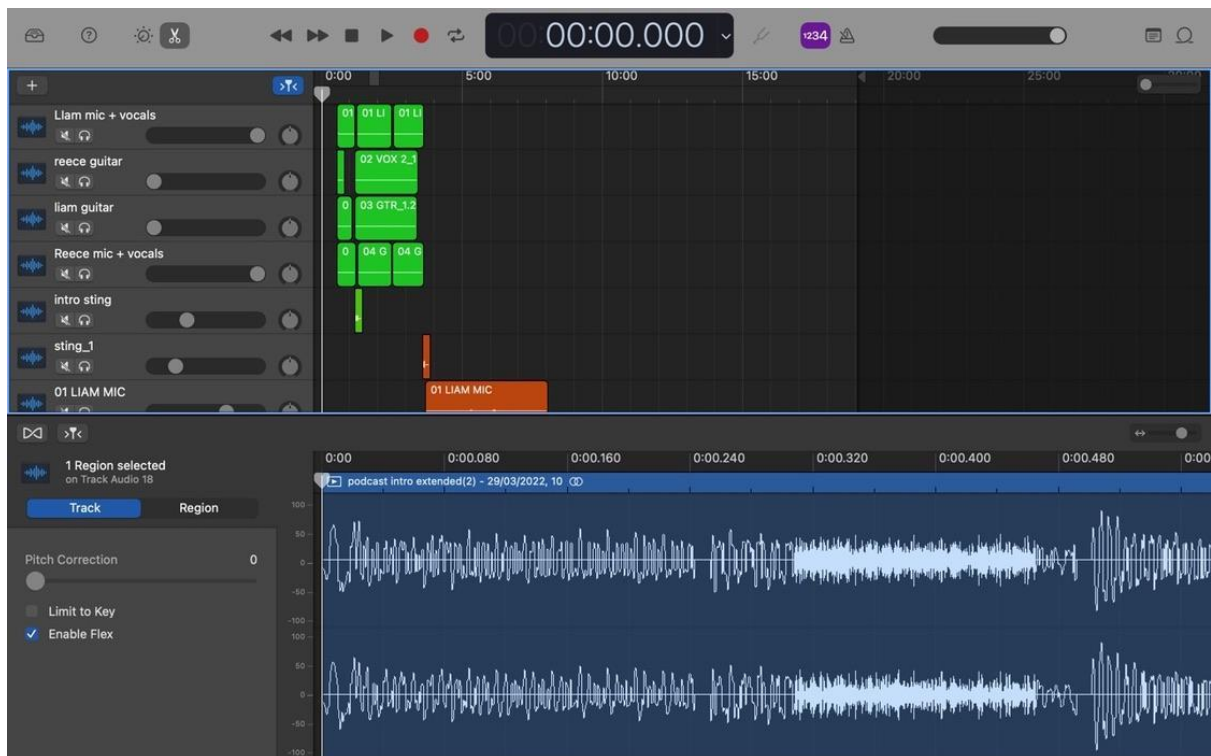


These images above demonstrate the setup involved in my podcast ; the soundcraft audio and digital interface is shown where my laptop displays the soundcraft image as shown to the right where a digital mixing display is shown. From here, the dynamic microphones on the guitar amps and the vocal ones shown on the stands will be able to send an acoustic signal through the XLRs to the audio interface of the soundcraft software where the signals will then be displayed on the digital mixer. The soundcraft software then allows the signals to be mixed as well as additional effects

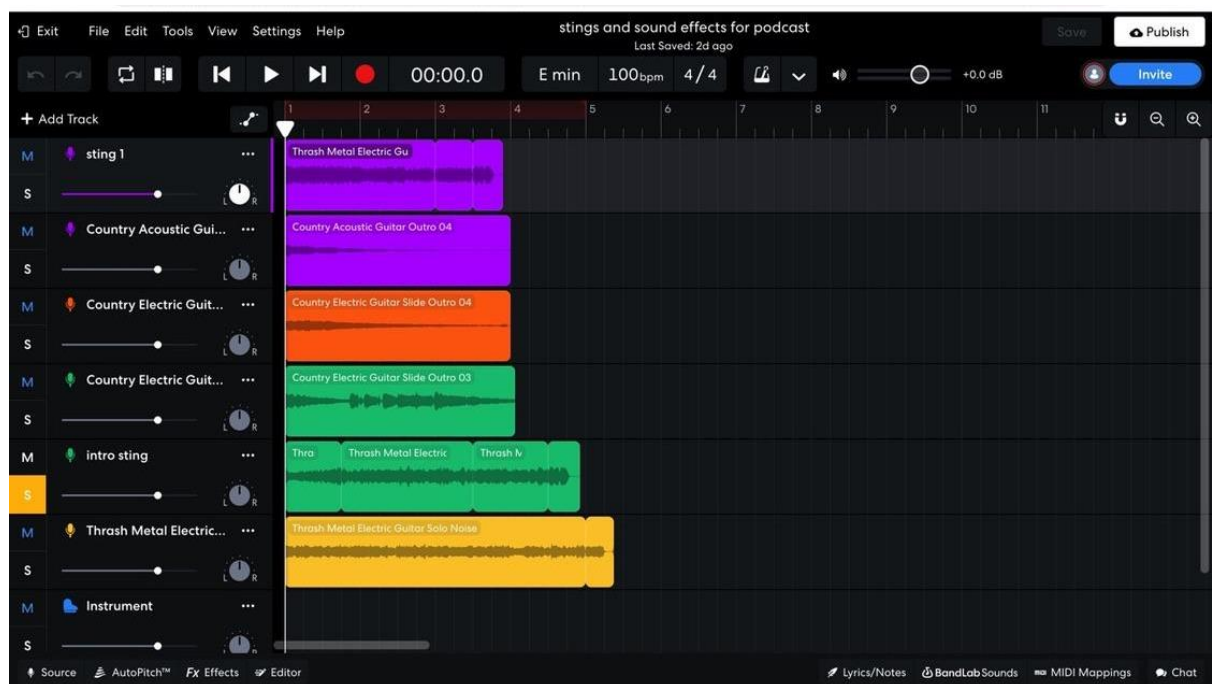


such as reverb and chorus to different assigned tracks. In the podcast I assigned the different tracks to the different inputs where I had dynamic mics directed two the two guitar amps used and the four other microphones for vocals. With effects on the soundcraft i kept them limited because the vocal tracks wouldn't need any effects for conversational points of the podcast ; with the guitar mics little effects where again used as the aim of my podcast was to achieve the most accurate tone to the style played with just guitar amps so that the listeners can see how the modelling of different sounds from a well-known style of music can be achieved through a simple amps used such as the peavey 1x8 used in the podcast for the guitars. Further production of the podcast tracks were carried out after the recording on the soundcraft to then be imported into garageband. I did this as the individual tracks from the soundcraft recording were more accessible in the garageband layout shown in the screenshot below.

Reece Stuttle – 375 Create a Podcast



This image shows how the individual multitrack recordings from the soundcraft were dropped into the garageband software. From here I was able to add all the different parts of the recordings to make them flow as a single recording with a staircase method of adding different multitrack recordings and sections to make them flow. Stings were then added as separate tracks imported from the DAW bandlab.



This image presents the Stings i recorded on bandlab. I created these using an audio interface (Scarlett studio) by plugging a guitar into this where I could physically play the strings on a guitar to be recorded on the DAW. I could have alternatively recorded this through garageband where the main podcast multitracks were imported however I found it easier to do them on a separate DAW before importing them into garageband where I could drag the imported tracks to the correct point in the podcast.

Moreover, other music content in the podcast consists of an intro theme and outro where I produced them on garageband through an audio interface that features a rock guitar on two tracks. With a drum preset playing on a third track. This recorded loop was produced on a separate garageband file to then be imported on to the podcast file ; i created this on a separate project as in garageband the use of effects that i needed on my interface plug in would have needed to be in different tracks for the different sounds and effects for each track that was recorded therefore rather than recording the intro on the actual podcast project, importing it as a compressed WAVE file would increase quality of the overall mixdown tracks as well as allowing easier editing to the compat format of the intro when it is added to the podcast project in garageband.

During recording of the podcast improvements could have been made to the troubleshooting of equipment used as a lot of set up time to set up the equipment shown in the above photos demonstrate the amount of microphones and XLRs where we initially started recording the podcast with little trouble shooting leading to tracks that recorded blank due to a faulty setup therefore recording had to be redone once the problem was found.

Furthermore, For the set up of my podcast I used a production crew consisting of myself and the guests involved; this made it more efficient to set up the four main dynamic mics as well as the guitar amps and their microphones. I was then able to connect my laptop to the soundcraft and adjust the different track and auxiliary levels where we used a PA system to monitor ourselves and instrument so we could hear a more live recording take place. We took the recording in different staged so that each individual recorded section will be able to be mixed properly and effectively when imported in the garage band DAW.