Indie Wells

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Aim/Purpose

The aim is to create a podcast that lasts between 15-20 minutes. The purpose of my podcast is to entertain listeners and inform them about my guests' lives. I'll do this by asking my guests in depth questions about their personal life which resonate which teenage culture (I am a teenager so this shouldn't be hard however I will also ask my peers to suggest questions they would like to hear) while also using humour and games to further entertain. I will endeavour to break my podcast into small sections, the target audience is teenagers so I will need to keep hold of their concentration. My podcast sits in the comedy genre, so I must make it light hearted (accurate use of music and stings will be key here but also the way I use my voice) and try to make people laugh to achieve this. While doing that I also need to stick to the roots and the title of the podcast, The Xtreme Close up, and ask forward and invasive questions which could get deep, so I'll need to lift the mood often too.

Target Audience

My target audience will be young adults (16-19 year olds). So my extreme close up podcast will need to appeal to this demographic. I have researched the right content (I sent out a poll to my sixth form peers and asked for content they would be interested in) and make sure that I am interviewing with questions that young adults want to hear and that they can relate to.

With this target audience I have researched the music of the charts and tik tok to compose music that is in a style that this age range will enjoy. I must also be true to my accent. Being authentic and relatable is important to this demographic, this also spills over to the types of questions being asked.

Presentation Style

There are 6 styles of podcast that I could choose from:

- Conversational – Interview with questions or story telling
- Monologue – A single reading of thoughts
- Non-fictional Story telling
- Thatrical – Story telling, usually with sound effects
- Hybrid – A mixture of the different styles above
- Repurposed – Take an existing podcast or blog and revisit / re-evaluate it

My presentation styles include interview and conversational. I chose this as I will be interviewing my guests while also talking in between so it flows better and is more entertaining. I want to be able to go on relevant tangents and not just ask a bombardment of questions, as that could be boring for listeners. This will also be more engaging for my guests too not just the listeners as they will not feel pressured to just answer lots of questions on the spot.

The additional style that I will be including is the quiz game element.

<u>Audience Participation</u>

I will not have any audience participation during my podcast. This is because an audience will not fit in anywhere as I'm mostly focused on my guests. We are also in bubbles due to COVID and therefore would struggle get an audience legally.

I am interviewing and also hosting small games so I feel if I had audience participation it would overwhelm my podcast and make it seem like there is too much going on anyway. It will flow better and sound more natural without it in my opinion.

<u>Music Content</u>

I am using royalty free music in my podcast. Out of this, I have made an intro and outro theme tune as well as two different stings to use as transitions. My theme tunes are quite short and include instruments like: synths, drums and pianos. My stings include a camera zooming in sound effect to link to the podcast title. Also, my other sting uses high pitched bells to signify the start of the game that I will include. Opening and closing theme tunes are effective as they set the mood for the whole podcast, letting listeners know what to expect. It adds that extra layer of entertainment as the music is a contrast from the prolonged talking that follows. Stings are effective because it creates a strong structure for the podcast. It acts as a transition between questions or significant subject changes and helps the podcast flow better. Furthermore, it makes it easier for listeners to follow and understand what's happening in the episode. I have decided not to use a bed during my podcast as I find it distracting. Having background music can steer the listeners' focus away from the conversations/interviews. I'm hoping that me and my guests' talking flows smoothly and brings the right atmosphere so that I do not need a bed. I also need to ensure to edit the episode effectively so that there is no awkward silence, resulting in me not regretted not using a bed.

<u>Other Content</u>

I will not include extra content in my podcast other than what I am already including which is: guests, conversations and questions. My podcast will be society, culture and comedy themed and the questions asked will be quite personal while also keeping it trendy. I am not including anything that I haven't already learnt in lesson time, I will just be using the basics to record my podcast like: a laptop, 4 microphones, an audio interface and a DAW.

<u>Broadcast Time</u>

My podcast will run for 15-20 minutes so that listeners are not overloaded to the point where they get bored, but long enough that I can fit all my content into it. Also, my podcast will broadcasted between the hours of 3pm and 4pm so that my target audience can listen to it after school. Hopefully then, I can pull in the correct people with my trendy and relatable content, making my podcast successful.

The Xtreme Close up Podcast Script

(opening theme tune)

Indie: Welcome to the Xtreme close up podcast where I get all the tea about your life and ask way too many personal questions! Before we start, there is explicit language ahead so you have been warned! (Sting)

Indie: I am your host Indie Wells and today I am joined by my three guests Liam, Reece and Nathan Stuttle so hi guys, how are you? Liam, Nathan and Reece are triplets who are identical at first but then seem quite different once you get to know them. I literally met the triplets in September so I still have many questions about you guys. So are you ready for us to invade your past, present and future? Cool, lets do it. (sting)

First subject: The extreme close up section

Indie: So far all I really know is that Liam and Reece are both musicians who mainly play the guitar really badly and Nathan is the odd one out. I'm kidding. They're actually insanely talented and Nathan is just a chill guy.

Whose the oldest to youngest down to like the second or minute?

 Liam and Reece, when did you two first get into music?

Does anyone influence your work today? Talk about the stereophonics.

And now a possibly controversial Question, How would you rate each other's talent out of ten? Nathan how would rate these two's musical abilities?

Nathan what are your hobbies I know you like sport and stuff like that?

Nathan what kind of music are you into? Because I know Liam and Reece are into all the old bands.

What is it like being triplets? For example sharing things like cars and people messing you up.

Nathan do you ever feel left out ? Do you two wish Nathan was musical like you's?

However in the relationship scene Liam is the odd one out as Reece and Nathan have girlfriends. To my knowledge sophies star sign is taurus and Mary's star sign is Cancer and you're all taurus'. So I have good news you are all compatible because…..Just Liam now who needs to find a earth or water sign gal.

(sting) Triplet Telepathy Game!

   - I will give the triplets a subject and they have to write the word that comes to mind on a piece of paper. Then, they call the word out and see if they have put the same thing. Really look into each other's minds and pick the word that the other one is thinking. The words:

- a country in Europe

- a colour

- a sport that isn't football

- A month

- An instrument that isn't a guitar

- a school subject that you do not take in sixth form

- Something in the room right now

- a number between 50 and 100

- A planet

- Now hardest one yet, just think of a random word out of all the words in the world but talk with your minds so you write the same one.

Outro: closing out the podcast

- *Thanking everyone for listening and coming on the podcast etc. – both*

Closing theme tune