

Nathan Fearn

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A. Podcast aim/purpose

For my podcast I made it so my aim and purpose would be to help educate and tell people about the issues with how people today see dieting and how they handle it with what they eat, how they drink and much more but while also keeping up with the latest news in sports recently. I did this so that I could shine some light on the situation with youngsters and how to help with keeping your body healthy and safe. When you get into sports you have a huge interest in the news.

B. Target audience

My targeted audience would be for anyone around the ages of 14-20 this is because it is the age where 14-year-olds would be more conscious about their bodies and how they look. Because of puberty and the metabolism change and the hormones on top of it causes them to not understand how necessary it is to keep your body healthy. The reason I wanted to cover this is because how common it is for teenagers to not treat their body correctly and I thought it would be important to cover it.

C. Presentation style

I had my presentation style for an interview. I did this so that it can help with the flow of my podcast so we can just keep asking questions and it should not run out of conversation due to the guideline script that I made to help with the conversation structure. This is important for my podcast because with this it means that I will not be having issues with not being able to have anything to say.

2 minutes in	Introduction on the importance of sports	Keep listener interested
10 minutes in	Introduce guest(s)	Let people know who they are
15 minutes in	Talk to guest about recent events in sports	Keep this interesting do not let it go dry
20 minutes in	Ask them about diet and nutrition.	And let them talk personally
30 minutes in	Bring up some interesting facts about athletes	Recently and historically
40 minutes in	Talk about how they feel about strict nutrition and how it affects a person in as a whole	Starving to look good and what they eat off season
50 minutes in	Start slowing down the conversation	Decrease the number of questions being asked
55 minutes in	See them off the podcast	And let them say their goodbyes
58 minutes in	Outro	Let people know that the podcast will be ending

I based my script around a 1-hour mark so when I shrink it down into 20 minutes this will give me the things I need to stay on task and not drift off the conversation making sure that this remains packed full of content.

D. Levels of audience participation

I have decided to not include audience participation because with the podcast I listened to called taskmaster they never used an audience because they kept it between 2 people so they never slowed down the conversation with technical difficulties or the slowing down of conversation to catch them up so this is why I decided to keep it only me and the person I am interviewing.

E. Music content

The music content that I use will only be a royalty free stings and music, an intro and a bed. That is all I am going to use. Because when I choose to use royalty free music this helps me a lot in the fact that I do not need to pay a company or have the right to the music. The instruments that I used are synthetic sound to fill in the podcast because it was more entertaining than using no music at all or using an instrument. With this musical content I will be able to have a background sound that will make the listener subconsciously feel like there are no silent awkward parts in the podcast. After listening to many podcasts like Taskmaster I saw that their musical content was their own music. With this I decided that I wanted to use music that has no copyright over it, so I will not have any issues with the owners of the music.

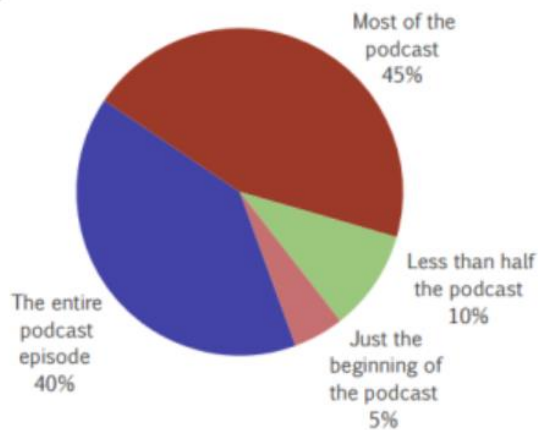
F. Other content (e.g., lifestyle issues)

I did not do any extra content that was not covered in my lesson. I used stings, a bed and microphones because for my style of podcast I did not want to include anything extra since I was doing my research on the top podcasts. I found that the simpler the better for making the podcast sound and feel better. I found this out when I was researching podcasts like taskmaster.

G. Proposed broadcast time

My broadcast time will be around 20 minutes long and with this I should be able to include all of my content that I need in order to keep the audience interested for the whole duration since most people who listen to the podcast never end up listening to all of most of the time this is why I think it is important to keep them interested. One podcast I listened to was sideves I learned from his podcast that it important to at the start find something that would interest the listener which is something he failed to do.

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As you can see by this pie chart it makes it important to be able to keep that extra 5% of the listeners at the start and if you can keep them interested you can keep the rest like that for the whole of the podcast.

Script for the podcast

- Talk about how they feel that salah is the number 1 ranking forward in the prem this session and ronaldo being number 2 and mane being number 3 and jota being number 4
- About 25% of the world's population do not have what is needed to have a full nutritional diet.
- Sticked dieting or a “crash diet” are good for losing weight fast but then your metabolism starts to slow down to keep your body from losing so much weight that you end up gaining more when you eat.
- New castle got a new manager and now are the richest club in the world and just bought

The screenshot shows the Transfermarkt website for Newcastle United. The 'ARRIVALS' section lists several players with their positions, ages, nationalities, and transfer fees. The 'TRANSFER RECORD' section shows a summary of income and expenditure.

player	Age	Nat.	Left	Fee
Chris Wood Centre-Forward	30	ENG	Burnley Premier League	£27.00m
Joe Willock Central Midfield	21	ENG	Arsenal Premier League	£26.46m
Kieran Trippier Right-Back	31	ENG	Atlético Madrid LaLiga	£13.50m
Florian Lejeune Centre-Back	30	FRA	Alavés LaLiga	End of loan Jun 30, 2021
Yoshinori Muto Centre-Forward	28	JPN	SD Eibar LaLiga	End of loan Jun 30, 2021
Matty Longstaff Central Midfield	21	ENG	Aberdeen FC Premiership	End of loan Dec 31, 2021
Jake Turner Goalkeeper	22	ENG	Colchester Utd. League Two	End of loan Jan 15, 2022

Income/Expenditure	Arrivals/Departures	Fee
Income	7	0
Expenditure	7	£66.96m
Overall balance		£-66.96m

Staff
Eddie Howe
Manager
Age: 44 Years
Appointed: Nov 8, 2021
Contract expires: Jun 30, 2024

- Mason Greenwood

- Not being allowed back at training until further notice.
- Mason Greenwood has not responded to the social media allegations.

This will be my main guided script to work with while I am in the podcast.